Synthetic Lubricant Cross Reference Chart Reference Book
Inaugural Edition

This Inaugural Edition of our Annual Synthetic Lubricant Cross Reference Chart Series Reference Book contains our previously issued 18-set series of finished Synthetic Lubricant Cross Reference Charts, plus the Synthetic Lubricant Basestock Chart, and other technical information, in an attractive bound book, approximately 85 pages in full color.

These charts include the following synthetic lubricants:

We will be publishing this book in July, 2006, which will be mailed out to the lube industry sometime afterwards in late July. This book will be referred to often and will most likely find a readily available spot in every lubricant company sales manager's, technical manager's and formulator's bookcase.

As a note to our sponsors and potential sponsors, we still have some excellent ad locations available, at extremely attractive rates. Since this is our inaugural edition, we are offering full page, full color ads for only $3,000 to $3,500, depending on location. We expect to have many synthetic lubricant basestock manufacturers' and many additive companies' ads in this book. The IFC (inside front cover) and IBC (inside back cover) are already reserved, but there are several prime locations still available, including the page opposite the Table of Contents.

Cut-off date for receipt of your ad proofs is June 15, 2006.

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OEM/Lube Industry Newsletter
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